

Strike Out The Stigma Backpack Design Contest

As a part of National Children's Mental Health Awareness month, The Utah Family Coalition and its Youth Advisory Board are holding a design contest.

The first place winner selected will work with a graphic designer to have their design made into a logo. This logo will be printed on drawstring backpacks that will be distributed at our awareness event in May.

We will also send out prizes for the top 10 entries.

Deadline for Submissions: April 9th

Who can enter? Youth up to the age of 26

When do you have to turn it in? All Submissions are due April 8th, 2014

Where can you turn it in?

Mail/Drop off: NAMI-UT 1600 West 2200 South Suite 202

West Valley City, UT 84119

Fax: 801-323-9799 ATTN: Design Contest

Email: michelle@namiut.org

MAKE SURE TO INCLUDE A SUBMISSION FORM WITH ALL ENTRIES!

Submission Forms online at:

http://namiut.org/images/Backpack_Design_Submission_Form.pdf

Why you should enter Your design will help to break down the stigma of mental health and we also have great prizes! The final submissions will be judged by the Utah Family Coalition & your design could end up on a backpack that people around the state of Utah will be wearing for Children's Mental Health Awareness Day!

Design Suggestions:

+Don't use more than 2 different colors, Simplistic designs are easier to see

+Positive words, original sayings, phrases, or thoughts about resiliency with mental health challenges are great!



allies
with families



STEP AHEAD.

Strike-Out the Stigma

Backpack Design Contest

SUBMISSION FORM

DUE: APRIL 14th 2014

Name: _____

Address: _____

City: _____ County: _____

Zip: _____ Age: _____

Email: _____

Phone: _____

In your own words, how does this entry work to eliminate mental health stigma?

WOULD YOU LIKE YOUR ENTRY RETURNED? Yes No

(If we can not contact you to return your art within 90 days, it will be donated)

**Please submit Backpack Design entry to:
NAMI**

**1600 West 2200 South Suite 202
West Valley City, UT 84119**

Or email to michelle@namiut.org

Fax: 801-323-9799 Attn: Design Contest